

Limitly - Privacy Policy

Effective Date: 07-24-2025

Limitly ("we", "us", or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and share information when you use our website and services.

1. Information We Collect

We may collect the following types of information:

- **Account Information:** Name, email address, and other contact details when you register.
- **Usage Data:** Log data about your interactions with our services, such as API requests, timestamps, and IP addresses.
- **API Metadata:** Key usage statistics, limits, and configuration preferences.
- **Cookies & Analytics:** Information collected via cookies and third-party tools (e.g., Google Analytics) to improve our website.

2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve Limitly's API management platform.
- Secure API keys and enforce usage policies.
- Communicate with you regarding product updates and support.
- Monitor and prevent abuse or unauthorized access.

3. How We Share Information

We never sell your personal information. We may share data with:

- **Service providers** that help us operate (e.g., hosting, analytics, customer support).
- **Legal authorities**, when required by law or to protect our rights.
- **Business transfers**, in case of a merger, sale, or acquisition.

4. Data Retention

We retain your data as long as necessary to provide our services and comply with legal obligations.

5. Your Rights

You may have the right to:

- Access or update your personal data.
- Request deletion of your account and associated data.
- Opt out of marketing communications.

Contact us at hi@limitly.dev to exercise these rights.

6. International Data Transfers

Your information may be processed and stored in countries outside your own, where data protection laws may differ. We take steps to ensure your data is treated securely.

7. Security

We implement technical and organizational measures to protect your data, including encryption, access controls, and secure infrastructure.

8. Children's Privacy

Limitly is not intended for children under 13, and we do not knowingly collect personal information from them.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We'll notify you of significant changes via email or platform notice.

10. Contact Us

If you have any questions, contact us at: **hi@limitly.dev**